

National **my Social Security** Week 2015 July 19 – 25, 2015

Supporting our social media campaign on Facebook and Twitter:

National **my Social Security** Week on Twitter

- Follow us at @SSAOutreach and @SocialSecurity
- Promote the hashtag #mySocialSecurity in any National **my Social Security** Week content at the end of each tweet
- Send your twitter handle to oea.net.post@ssa.gov, so we can follow you and retweet your posts

National **my Social Security** Week on Facebook

- Become a fan of and promote **my Social Security**.
- Promote the hashtag #mySocialSecurity in any retirement or Social Security-related content at the end of each post.

[Here is an image you can use with your Social Media posts.](#)



Share General Social Media Posts during the week of July 13 and throughout National my Social Security Week:

- Over 19 million people have created a #mySocialSecurity account. A new account is created every 6 seconds! Join the millions at <http://go.usa.gov/3p26a>

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- It is easy, quick, and secure to create a #mySocialSecurity account. Join the millions & open an account! <http://go.usa.gov/3p26a>
- Gain access to important #SocialSecurity information by creating a #mySocialSecurity account. <http://go.usa.gov/3p26a>
- #MySocialSecurity is there for every stage of your life. Learn more at <http://go.usa.gov/3p26a>
- Learn how to create a #mySocialSecurity account <http://go.usa.gov/3p34Y>.
- Get instant access to your #SocialSecurity Statement with a #mySocialSecurity account. <http://go.usa.gov/3p26a>
- Keep track of your #earnings and verify them every year with a #mySocialSecurity account. <http://go.usa.gov/3p26a>
- Get an estimate of your future #SocialSecurity benefits with a #mySocialSecurity account. <http://go.usa.gov/3p26a>
- Request a benefit verification letter online with a #mySocialSecurity account. <http://go.usa.gov/3p26a>
- You can now replace your #Medicare card online with a #mySocialSecurity account. <http://go.usa.gov/3p26a>
- Lost your SSA-1099? Get a replacement with your #mySocialSecurityaccount. It is Free! <http://go.usa.gov/3p26a>
- Have you created a #mySocialSecurity account? Start here: <http://go.usa.gov/3p26a>
- #DYK you can see how much your future #SocialSecurity benefits will be online? Find out with #mySocialSecurity. <http://go.usa.gov/3p26a> (137)

Share specific social media posts during the Week of July 19:

Sunday, July 19 – “Social Security is for people of all ages.”

Facebook

- National my Social Security Week is here! Get your free, personal #mySocialSecurity account today. <http://go.usa.gov/3p26a>
- Plan for your financial #future during National my Social Security Week by getting your free personal online account today @ www.socialsecurity.gov/myaccount

National *my* Social Security Week 2015

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- my Social Security is a convenient way to access your personal Social Security information, whether you're still working or already receiving benefits. During National my Social Security Week, get your free and secure personal online account today @ www.socialsecurity.gov/myaccount.

Twitter

- It's National #mySocialSecurity Week! Open your own account today. <http://go.usa.gov/3p26a> (92)
- Prepare for your SOMEDAY: Join the millions & discover your benefits. Open a #mySocialSecurity account today @ <http://go.usa.gov/3p26a> (138)
- Plan for your financial future with a my Social Security account today @ www.socialsecurity.gov/myaccount (107)

Monday, July 20 – “Sign up for a my Social Security account today”

Facebook

- #mySocialSecurity is an online account that allows people quick, convenient, and secure access to their personal Social Security record. Sign up for your account today at www.socialsecurity.gov/myaccount during National my Social Security Week.
- With a #mySocialSecurity account, you can access your *Social Security Statement* and review estimates of your retirement, disability, and survivors benefits. Sign up for your account today at www.socialsecurity.gov/myaccount during National my Social Security Week.
- It's National my Social Security Week! Opening a #mySocialSecurity account is quick, safe, and easy. Sign up for your account today at www.socialsecurity.gov/myaccount.
- During National my Social Security Week, open your free personal online my Social Security account at www.socialsecurity.gov/myaccount.

Twitter

- It's National #mySocialSecurity Week! Open your own account today. <http://go.usa.gov/3p26a>
- Create a #mySocialSecurity account today! Go to www.socialsecurity.gov/myaccount. (82)
- Sign up for a #mySocialSecurity account to check your earnings and get benefit estimates at www.socialsecurity.gov/myaccount. (126)

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- Opening a #mySocialSecurity account is quick, secure, and easy. Sign up for your account today at www.socialsecurity.gov/myaccount.

Tuesday, July 21 – “Plan for retirement”

Facebook

- Charting the course to #retirement? You can start planning with a #mySocialSecurity account during National #mySocialSecurity Week. Smooth sailing ahead: www.socialsecurity.gov/myaccount
- Planning for #retirement starts with a #mySocialSecurity account. Get your #free account today at www.socialsecurity.gov/myaccount during National #mySocialSecurity Week.
- Retirement planning starts with a #mySocialSecurity account. During National my Social Security Week, open your account today at www.socialsecurity.gov/myaccount.

Twitter

- It's National #mySocialSecurity Week! Open your own account today. <http://go.usa.gov/3p26a>
- Charting the course to #retirement? Get your future monthly benefit amount with #mySocialSecurity: <http://go.usa.gov/3p26a>
- You can see what you could get in #SocialSecurity benefits w/ #mysocialsecurity account: <http://go.usa.gov/3p26a>

Wednesday, July 22 – “Social Security is America’s family protection plan.”

Facebook

- For nearly 80 years, #SocialSecurity programs have protected families and it can help you if you lose a loved one or become disabled and cannot work. During National my Social Security Week, sign up for a #mySocialSecurity account and checkout your benefits: <http://go.usa.gov/3p26a>
- #Survivors benefits often help families through difficult times. During National my Social Security Week, plan for your family’s financial future should you not be around to provide support with a #mySocialSecurity account. <http://go.usa.gov/3p26a>

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- Not many people like to think about it, but what would happen to you and your family if you became disabled? Learn about #disability benefits with a #mySocialSecurity account during National #mySocialSecurity Week.
- Help someone you love sign up for a #mySocialSecurity account during National #mySocialSecurity Week. <http://go.usa.gov/3p26a>

Twitter

- It's National #mySocialSecurity Week! Help someone you love sign up for a #mySocialSecurity account today <http://go.usa.gov/3p26a>
- Social Security is America's family protection plan! Secure your family's future w/ #mySocialSecurity <http://ow.ly/OmdEU>
- #Disability Benefits: What would happen to your family if you became #disabled? The answer may start w/ a #mySocialSecurity account <http://go.usa.gov/3p26a>.
- #Survivors benefits help families. Plan for your family's financial #future with a #mySocialSecurity acct. <http://go.usa.gov/3p26a>

Thursday, July 23 – “Social Security is important to young people.”

Facebook

- #SocialSecurity isn't just for #retirement. Social Security provides benefits for #young people. Learn more by creating a #mySocialSecurity account during National my Social Security Week. <http://go.usa.gov/3p26a>
- Almost 2 in 5 people who receive Social Security benefits are NOT retired workers. #SocialSecurity also provides benefits to #young workers and their families. During National my Social Security Week, learn more with a #mySocialSecurity account. <http://go.usa.gov/3p26a>
- #SocialSecurity isn't only for retirees. Social Security also benefits young people. #DYK you can create a #mySocialSecurity as early as age 18. It's National #mySocialSecurity Week! Sign up for your account today at: <http://go.usa.gov/3p26a>.

Twitter

- It's National #mySocialSecurity Week! Open your own account today. <http://go.usa.gov/3p26a>
- #SocialSecurity isn't only for retirees. #DYK you can create a #mySocialSecurity as early age 18? <http://go.usa.gov/3p26a>

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- #SocialSecurity provides benefits to #young workers & their families. Learn more with a #mySocialSecurity acct. <http://go.usa.gov/3p26a>

Friday, July 24 – “Social Security Benefits America”

Facebook

- #SocialSecurity is there at every stage of your life. Find out with your #free online #mySocialSecurity account that allows you quick, convenient, and secure access to your personal Social Security record during National my Social Security Week at: <http://go.usa.gov/3p26a>
- Over the years, Social Security has grown to be much more than just a retirement program. In so many ways, Social Security benefits America. Find out with your #free online #mySocialSecurity account. It's National my Social Security Week! <http://go.usa.gov/3p26a>
- Social Security reaches almost every family and at some point, touches the lives of nearly all Americans. During National my Social Security Week sign up for a my Social Security account and learn more on how to plan for your financial future <http://go.usa.gov/3p26a>.

Twitter

- It's National #mySocialSecurity Week! Open your own account today. <http://go.usa.gov/3p26a>
- #SocialSecurity Benefits America! Sign up for your #FREE #mySocialSecurity account today: <http://go.usa.gov/3p26a>
- #SocialSecurity touches the lives of nearly all Americans. #mySocialSecurity is there when you need it. <http://go.usa.gov/3p26a>

Saturday, July 25 – “Social Security: Basic Facts”

Facebook

- #SocialSecurity is part of the #retirement plan of almost every American worker. Plan for your financial future with a #mySocialSecurity account during National #mySocialSecurity Week.
- #SocialSecurity retirement benefits will replace, on average, only about 40% of pre-retirement income. Get your #mySocialSecurity account and start planning during National #mySocialSecurity Week. <http://go.usa.gov/3p26a>

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- The #SocialSecurity Statement can help you plan for your financial future. Create a #mySocialSecurity account and access your Statement during National #mySocial Security Week. <http://go.usa.gov/3p26a>
- It's National #mySocial Security Week! Setting up an account is quick, secure, and easy. Join the millions and create an account now! <http://go.usa.gov/3p26a>

Twitter

- It's National #mySocialSecurity Week! Open your own account today. <http://go.usa.gov/3p26a>
- #SocialSecurity is part of most Americans' #retirement plan. Is #mySocialSecurity part of your plan? <http://go.usa.gov/3p26a>
- #SocialSecurity #retirement benefits generally replace 40% of pre-retirement income. Plan w/ #mySocialSecurity <http://go.usa.gov/3p26a>
- The #SocialSecurity Statement can help you plan for your financial future. Create a #mySocialSecurity acct: <http://go.usa.gov/3p26a>

You can download these materials and more at
www.socialsecurity.gov/myaccount/materials.html#a0=1